



For the past three years, Franky Laderosa has dedicated his professional life to supporting the HOG community of Harley-Davidson riders and aficionados in Switzerland in doing what they love most: go out there, get together and share some good times riding their Harleys.

Franky is moving on. Are you the one to fill his shoes?

As **Marketing Events & HOG Manager**, Franky is the link between Harley-Davidson, the dealers and the members of the HOG community in Switzerland, helping them to work effectively together and become better organisations. His tasks are varied, running from yearly marketing planning, organising trainings and events to hands-on participation in activities inside and outside of Switzerland. He's combined his advanced business degree and practical experience with what he likes best: Working with people who share his love of life and his passion for motorcycles.

Franky draws on his business skills and experience to provide guidance to local HOG chapters about organisational issues. He's working hard to organise and support major events, throwing in many a weekend to make sure things run well. With his fluency in German, French and English, he carries the knowledge from Harley-Davidson into the Swiss HOG community, and he actively contributes his local knowledge to the European HOG organisation. His positive energy, exceptional people skills and his team spirit, have made him a valuable member of the Swiss and the European Harley Team. Franky could have made a lot more money staying in his traditional career. Instead, he chose to do something he believed in and at the same time have the fun of his life.

Successful people move on. Franky is being promoted within the Harley-Davidson organisation. Now we are looking for someone as talented and dedicated to fill his shoes. If you want to make what Franky's been doing your professional life, have a higher business education, are fluent in German, French and English, have the skills and talents Franky has, and if you share our passion for people and motorcycles, send your application in English (motivational letter and short CV) electronically to 1046@conceptjobs.ch. For more information, contact Thomas Hascher.

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